

Retainer Relationship for a Foundation

Client Objective

- Client needed continual ad-hoc research assistance to evaluate funding and investment decisions
- Client did not have the resources in-house to deliver quality research and meet urgent timelines so they engaged Grail Research as their outsourced research services provider

Grail Research Approach

- Grail Research provides same-day or next-day turnaround on custom information requests submitted by any employee of the organization
- Dedicated team of experienced researchers scans secondary and publicly available sources to deliver high quality content relevant to client's research request

Retainer Relationship Approach

Rapid turnaround on pressing information needs

Dedicated Team

Experienced team handles all requests. Consistent support ensures minimal start up time for individual queries

Easy to Access

Requests are submitted by emailing one central email address

Quick Responses

The process is configured to ensure fast delivery using an electronic ticketing system

Proficient Database Skills

Research analysts handling 1,200+ research requests per year ensure that information is found fast and efficiently

High Quality Responses

Analysts scan all subscribed secondary sources and publicly available information

Knowledge Management

Team tracks and provides reporting on types of requests, information source usage and employee satisfaction

Example Project

Information about economic development in a specific region

Objective

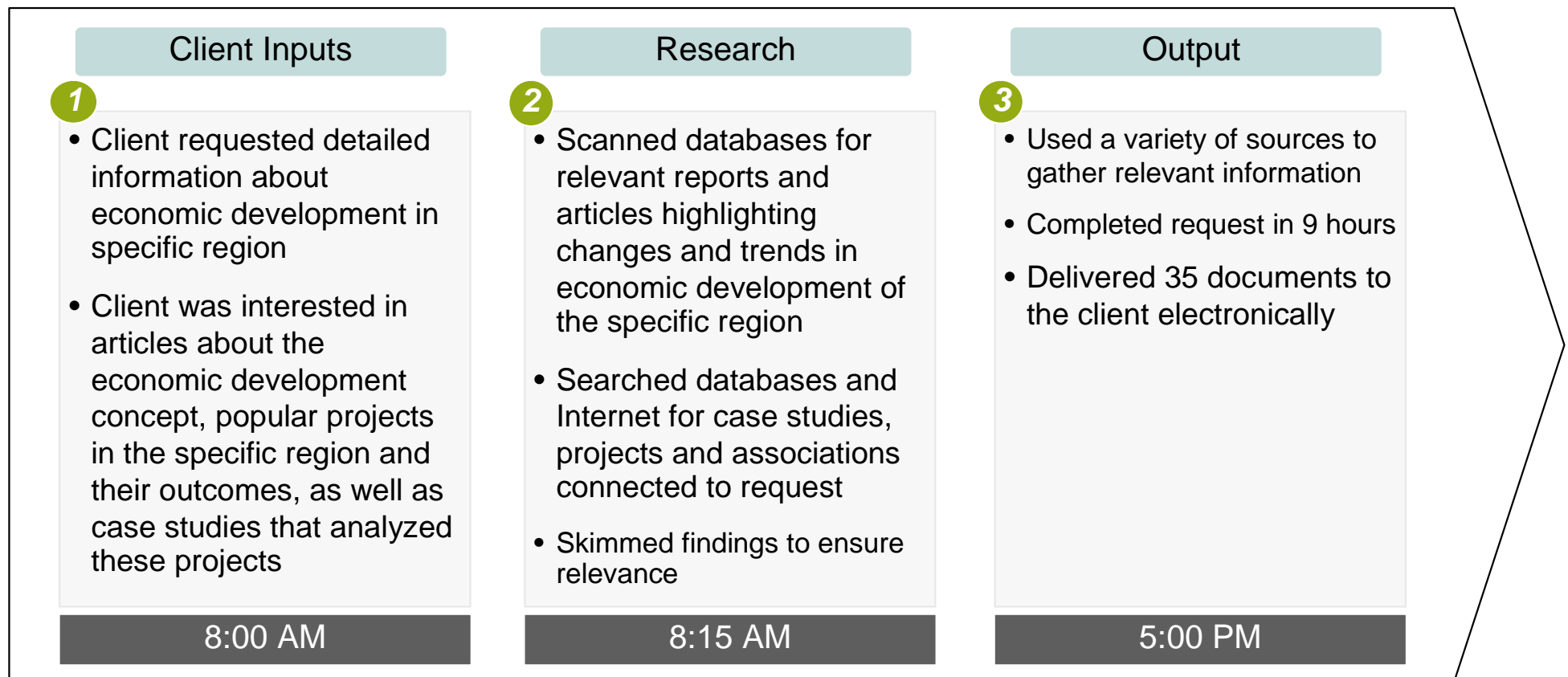
To capture information about changes and trends in the economic development of a specific region

Role of Grail Research

Search databases and the internet for relevant reports, articles and case studies

Response Time

9 Hours



Example Project

Media coverage of a specific climate change report

Objective

Identify media coverage of a specific report about climate change

Role of Grail Research

Scanned databases, information sources and the Internet for relevant published reports and articles

Response Time

9 hours

